



ZEBRONICS

ALWAYS AHEAD

CCTV PROFILE

Surveillance Solutions - Safeguard with Zebronics.



for more information visit
www.zebronics.com/awards

-  Power Brand **2019-20**
-  Extraordinaire Brand Award **2017-18 Nexbrands INC**
-  Path Breaking Brands to watch out in **2018 Insights Success**
-  10 Most Admired Electronic Security Solution Providers **2018 Insights Success**



ABOUT ZEBRONICS CCTV

Zebronic, founded in 1997 - Chennai, is India's largest IT Peripheral brand and one of the fastest growing Consumer Electronics brand with 25+ product categories in its spectrum. Stimulating trust through Multiple branch offices and serving at 128 Zeb Care (service centers) across India, Zebronic is a first choice brand in IT Peripherals and soon becoming a household name in Multimedia Speakers and Consumer electronics. The brand has a strong foothold with an enormous network channel partners.

Zebronic is widely popular for its EQR Mantra (excellence, quality, reliability) offering a product line symbolized for its value for money characteristics backed by great product design and performance. This has helped us in winning 85 major industry awards from 2010 - 2019.

Zebronic believes in developing products that are great on technology and design yet easy on the pocket making it a value for money product that every household can afford. Apart from making a superior quality product, it has umpteen options to choose from an extensive range of offering in the line of IT & gaming peripherals, sound systems, mobile/lifestyle accessories and surveillance.

With a firm belief in the ideology of 'Always Ahead' the brand has slowly evolved itself over the years with a diverse range of products. Zebronic is committed and working hard to deliver innovative solutions, building the framework for sustainable growth, going forward and staying "Always Ahead".

Test and Development Center

It has an in-house Research and Development department, monitoring the latest developments in the field of technology and innovation to find more suitable products and services for the market. Ensuring quality of product and service through constant radical thought, dealers show faith in use as a brand and team's dedication has been the factor to its continuing success.

Why Zebronic Security?

Zebronic's mission as a company is to bring safety and security to the masses with its **innovative technology** and products that are built of **best quality in class** with **features and specifications** designed to offer nothing but the best in surveillance. Zebronic is the **first Indian brand** to have designed and introduced **UPS** in the Indian market.

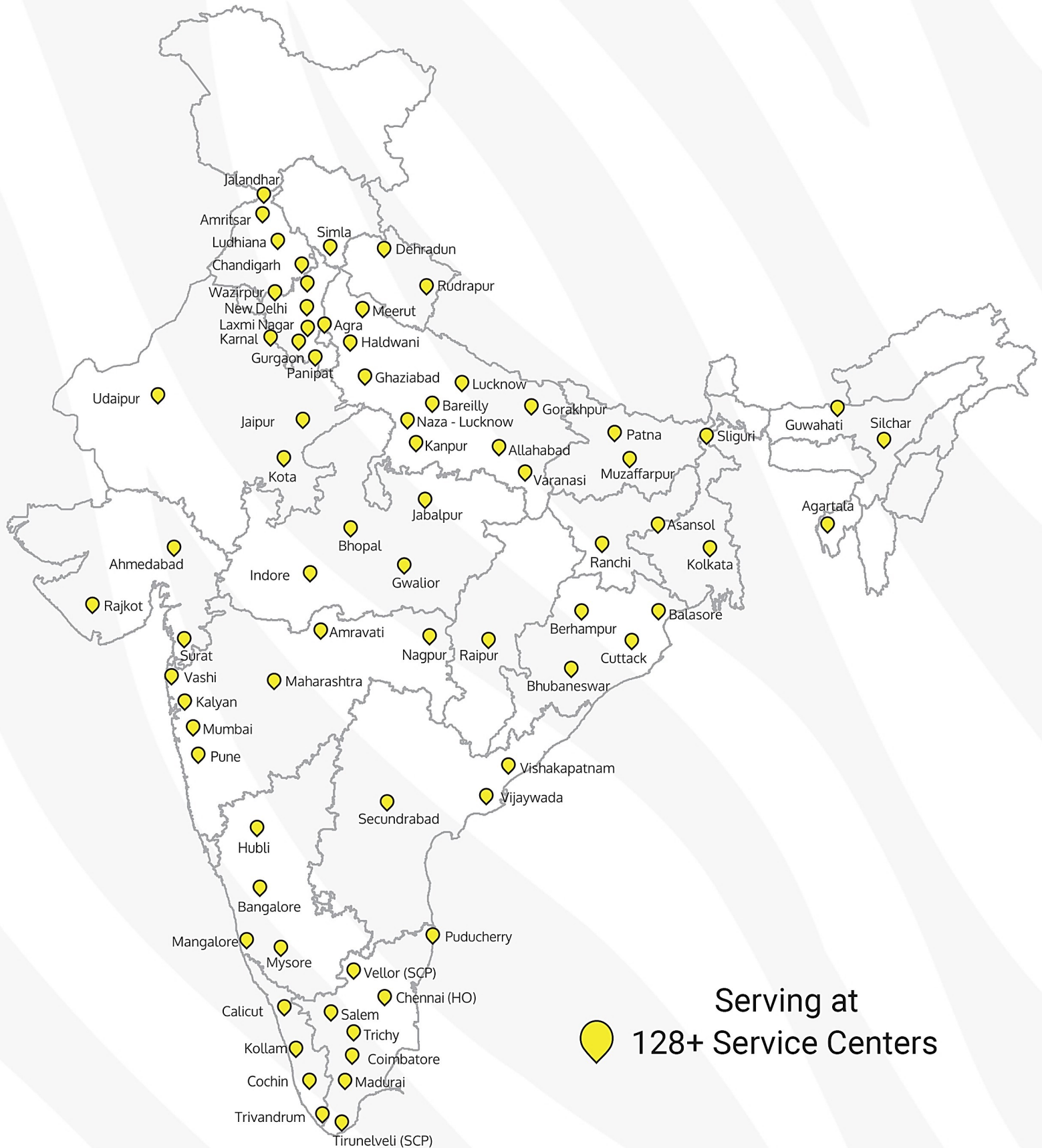
Product Lines



**Security Cameras | Recorders | Video Door Phones | Power Supply | UPS
CCTV Cable | Home Automation | POE Switches**

Corporate Vision

Staying one step ahead of the market has always been our goal, whether in terms of product design or technology. On par with world-class companies, we are proud of our success, but we are never satisfied. At Zebtronics, we are always working and committed to delivering the innovative solutions our customers need, building the framework for sustainable growth forward and staying "Always Ahead".



Our Strengths

logistics

We have supply chain management process as per the zones. We have our logistics tie up for distribution in domestic market.

Storage

Maintenance of stock with centralized ERP control, we have our warehouse facility at all branches to stock the products and ensuring availability of the products.

Reliability

Providing an edge through competition, after sales support, to satisfy the customers and channel partners.

Channel Network

We have tieups with major sub-distributors and dealers in Indian IT market. Currently we are getting fruitful business from them.

Work Force

We have experienced and dynamic professionals in major areas like Marketing, Sales, Finance, HR, R & D.

Marketing Support

We have our innovative marketing strategies like promotions, magazine ads, events, channel meet, posters, banners, boards, road shows, catalogs online portals, reviews etc.

Finance

We have strong financial background and proper control of accounts and credit management system.

Socially responsible brand.

Zebronics actively takes part in its social initiatives every year for the betterment of the society and the surroundings. Some of the activities are:

ZEB TECH - back to school with sharing and learning programs.

ZEB LEARN - reaching out to NGOs and orphanages to spread smiles and discovering wisdom.

ZEB ENVIRONMENT - nurturing the growth of the environment.

ZEB HEALTH - supporting blood banks and the underprivileged with free medicines.