



ZEBRONICS
ALWAYS AHEAD

Since 1997

IT & Gaming peripherals | Audio | Smart gadgets
Surveillance | Mobile accessories | Personal grooming

COMPANY PROFILE

25 YEARS

EXCELLENCE ▲ QUALITY ▲ RELIABILITY

WINNER
100
INDUSTRY
AWARDS



- 🏆 Best Tech Brands **2021 The Economic Times**
- 🏆 Best fitness band brand **2021 - Mobility**
- 🏆 Best wireless headphone brand **2020 - Mobility**
- 🏆 Best Indian soundbar brand **2020 - Device next**
- 🏆 No.1 Indian PC gaming brand **2020 - Digital Terminal**

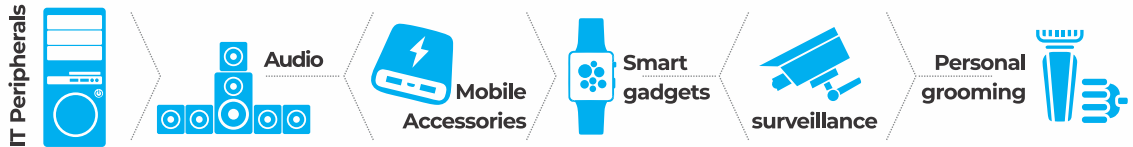


www.zebronics.com

Fast Facts

Brand	: Zebronics
Established	: 1997
Head Office	: Chennai (India)
Resources	: 1200+ Employees
Operations	: 25+ Offices
Service Centers	: 128+ (Including ASPs)
Certification	: ISO 9001:2015 certified company
Partners	: 12,000+ Channel partners

Product Categories



From its humble **beginnings in the year 1997** with a vision to cater to the value-conscious segment of the Indian market with IT Peripherals, Zebronics has slowly evolved over the years as a multi-category consumer electronics company. Zebronics with a vision to bring premium products to the masses with its diverse categories like IT & gaming peripherals, sound systems, personal grooming, smart gadgets, mobile/lifestyle accessories, healthcare, surveillance solutions & personal audio.

Zebronics now has **25 years of trust from its consumers** and an extensive product range that strives to put technology in all Indian households. It's always about expanding and upgrading products according to the need of the time. Having such a vast range of products backed by excellence, strict quality controls, and a reliable product at the hands of consumers has been the goal. Today 'Zebronics' is not just a brand but an "emotion" to millions, bringing products for the masses that bridges the technology gap and has become a substantial part of everyday life; hence we proudly say "Zebronics for life."



Zebronics has a vision to provide **premium products for the masses**. To fulfill this Vision, Zebronics is working with a mission of adopting technology and innovation to create products which have mass appeal and thus making the technology more accessible to a wide range of consumers.

In recent years we have made technologies like Dolby and Alexa affordable, to the delight of its customers. Localization of products is one of the reasons for Zebronics success in the Indian market. This expertise of understanding the market and its requirements will make sure that we get the customers the right product at the right time.

We have continuously worked on **manufacturing in India** and have an extensive range of products that are 'Made in India', such as different types of speakers, surveillance products and a vast range of mobile accessories. All the Zebronics products are manufactured in India and China, under contract with reputed manufacturers, with a strict adherence to SOP and a very robust QC procedure, we are able to manufacture products with industry leading quality and reliability matching the international standards. Which reflects well in our EQR mantra (Excellence, Quality, Reliability) as well.



International logistics and supply chain is one of the core strengths of Zebronics. With warehouse capacity of 2500sqm in various cities across India, even with such a vast variety of products, availability of products is quick and easy. We wish to replicate the same model across the globe now. Making Zebronics products available to a vast variety of customers. With a strong portfolio of products under wearable, hearable and now grooming products, we're looking to scale our brand further in the international market with an extensive product range to offer.

Our strengths

Company Profile

Popular Brand in India

Zebronics is one of most popular Indian brands, with more than 100 Industry awards, it's very fair to say that Zebronics is the preferred choice for the Indian consumers.

Product Quality Management

We give utmost importance to quality and reliability when it comes to testing/development of the products and also maintain strict QC.

Distribution Network

Zebronics is currently operating with approx 50,000 direct and indirect partners across India. Covering the complete length and breadth of the nation.

Experienced Work Force

We have experienced and dynamic professionals in all areas.



Finance

We have a strong financial background with a capacity to scale up rapidly.

Robust Supply Chain

We have a very robust supply chain and inventory management, ensuring timely delivery of the products.

Marketing

We have innovative marketing strategies, combined with top Bollywood actor Hrithik Roshan as brand ambassador and 360* approach to marketing activities, Zebronics brand has a very strong presence in the market.

Customer Care

We are all ears to our customers feedback and to support them have after sales setup of 128+ service centers across India.

Accolades



ICONS OF EXCELLENCE
INDIA TODAY GROUP-2021

PROMISING ENTREPRENEURS OF INDIA
ECONOMIC TIMES

BEST MULTIMEDIA SPEAKER
BRAND - 2019



Best Tech Brands
- 2021



Best Wireless
Headphone Brand - 2020



Best fitness band
brand - 2021



Best Indian Soundbar Brand
Award - 2020



No.1 Indian Pc Gaming
Brand - 2020

winner
100 INDUSTRY
AWARDS



Power brand - 2019



Promising brand - 2019
The economic times



Path breaking brand to
watch out - 2018
Insight success



India's most admired IT
Peripheral & Gaming
brand - 2019



10 most promising CCTV
and Video Surveillance
service providers - 2019

Offices

Ahmedabad ▶ Bangalore ▶ Bhubaneshwar ▶ Calicut ▶ Chandigarh
Cochin ▶ Coimbatore ▶ Delhi ▶ Dehradun ▶ Ghaziabad ▶ Gurgaon
Guwahati ▶ Indore ▶ Jaipur ▶ Jammu ▶ Kolkata ▶ Lucknow ▶ Ludhiana
Mumbai ▶ Nagpur ▶ Parwanoo ▶ Patna ▶ Puducherry ▶ Pune ▶ Raipur
Ranchi ▶ Secunderabad ▶ Surat ▶ Trivandrum ▶ Vijayawada

WINNER
100+
INDUSTRY
AWARDS

25+
OFFICES

135+
SERVICE
CENTERS

1200+
EMPLOYEES