

Origin



Started in the year 1997, with a vision to provide world class products, which are great on design and performance yet easy on pocket, that every household in the country can afford.



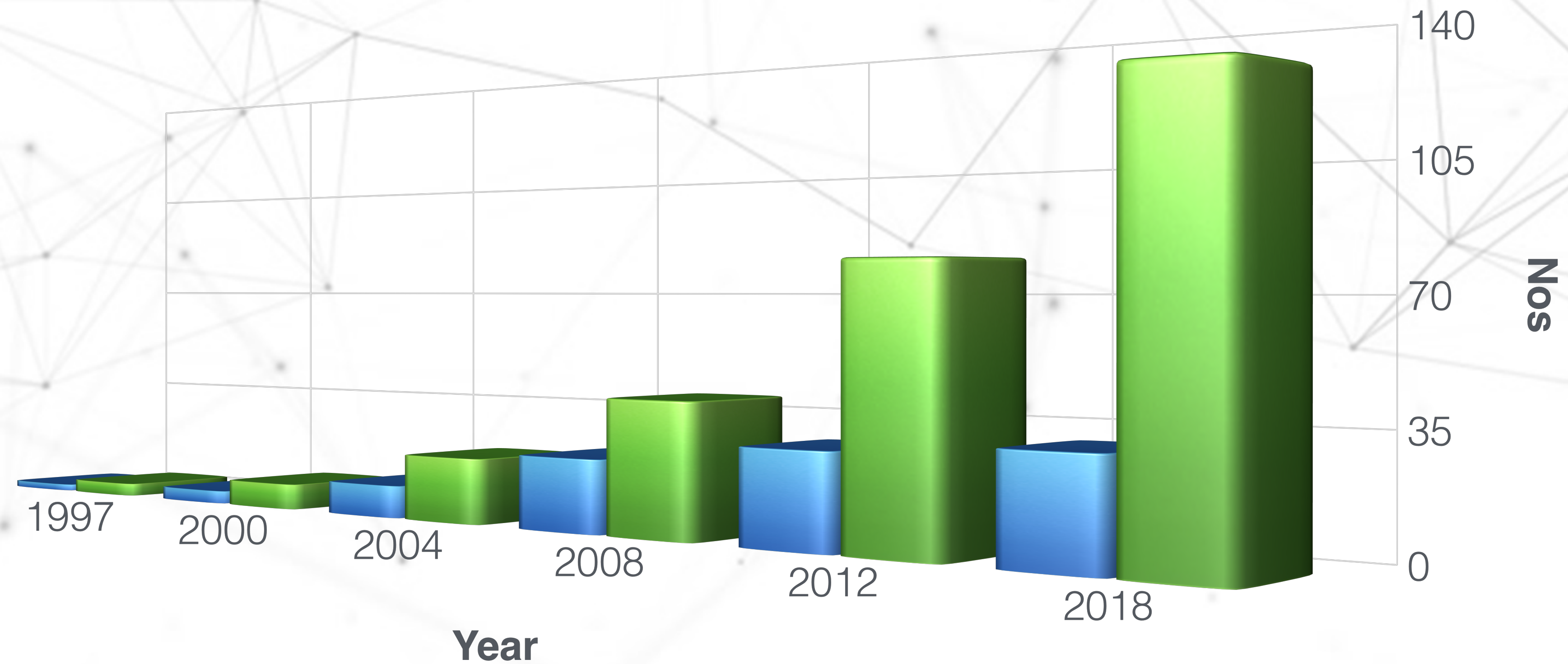
Increase in footprint



■ Branches

■ Service centers

31 Branches
128+ service centres



Today



1200+ Employees

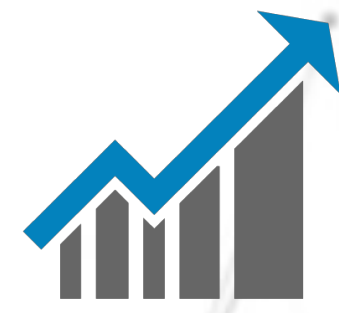
a **Zebtronics**

product is sold *every*

6 secs

50,000+ Retail partners

Expansion of products



**COMPLETE
RANGE OF
IT PERIPHERALS 2006**



**ENTRY INTO
CONSUMER ELECTRONICS
SEGMENT IN 2008 WITH
SPEAKERS**



**ENTRY INTO
SURVEILLANCE
SEGMENT IN 2015**



**MOBILE
ACCESSORIES
LAUNCHED IN 2016**



**HIGH END
GAMING SERIES
LAUNCHED IN 2017**



1997

1998

2006

2007

2008

2013

2015

2016

2017

2019

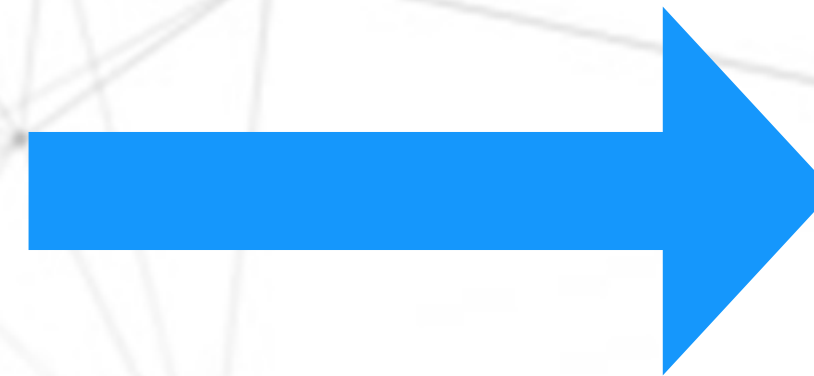
Core strength

- **Logistics** - World class supply chain management.
- **Storage** - Centralised stock control with warehouse at branches.
- **Reliability** - Providing an edge over competition in after sales and service.
- **Channel network** - Vast range of dealers and distributors, availability of products even at farthest corner of the country.
- **Work force** - Experienced and dynamic team.
- **Sales** - A Stellar sales team, taking the company to new heights.
- **Finance** - Strong finance team with proper control of accounts and credit management system.
- **Marketing** - Innovative marketing strategies.

A modern brand



Complete rebranding early 2015





Brand Ambassador

Our ideology 'Always Ahead' has helped us in becoming a successful brand with diversified products for the Indian market. Our crucial milestone was when our brand had completed its 20th year successfully with its presence in the market. As a part of our ongoing celebrations, we also signed Bollywood Superstar Hrithik Roshan as a brand ambassador for Zebtronics which fit our brand's persona performance and style. Adhering to the Excellence, Quality & Reliability with strict procedures and standards has helped us emerge as the most trusted brand in IT Peripherals, Multimedia Speakers, Mobile Accessories and Surveillance.

Products



IT and Gaming Products

Audio Solutions

Mobile and lifestyle accessories

Surveillance



IT and Gaming Peripherals



Chassis



UPS



Power Supply



Mouse



LED Monitors



TV Tuners



Keyboard
& Mouse



Web cam



Motherboard



Add-on card

NO.1 IT PERIPHERALS
BRAND- 2017

Premium Gaming Series

GAMING GEAR, REIMAGINED!



Chassis



Power Supply



Mechanical Keyboard



Mouse



Headphone

SIMULATED
(7.1)
SURROUND
SOUND



“Get into the Ultimate Gaming Experience”



Audio Solutions

 ZEBRONICS



Portable
Bluetooth
Speakers



2.1
Speaker



4.1
Speaker



5.1
Speaker



Tower
Speaker



DJ Tower
Speaker



Sound
Bar



Headphone



Earphone



Headset



Mobile & Lifestyle
Accessories

ZEBRONICS



Power
Bank



Mobile
Adapter



Wireless
Charger



Fitness
Band



Car
Charger



Wireless Display
Dongle



Mobile
Cables



Power
Strip



Smart
Watch



LCD
Writing Pad



Laptop
Accessories



Gaming
Accessories

BEST CORPORATE GIFTING
BRAND- 2017



Surveillance
Products

 ZEBRONICS



Camera



DVR



Video Door
Phone



UPS



Power
Supply

2018

10 MOST ADMIRABLE
ELECTRONIC SECURITY
SOLUTION PROVIDERS



**NO.1 SPEAKER
BRAND- 2017**

**BEST BRAND FOR
CORPORATE GIFTING**



Best Brand for
Corporate Gifting
(Gadgets) - 2018



Extraordinaire
Brand 2017 - 18



No.1 Speakers Brand
of the year - 2017



Pathbreaking Brand to
watch out in - 2018

silicon india
BRAND OF THE YEAR 2017
Brand of the year
2017 for Speakers

winner
80 | **INDUSTRY AWARDS**



The Economic Times
Music Accessories and
Surveillance Product
Brand - 2015



Best Power Bank
Brand - 2017



Best Bluetooth
Speaker
of the year - 2017

**EXHIBIT
TECH
AWARDS**

Earphone of
the year - 2017



Innovation in
Marketing



Media Coverage



An active community of YouTubers review Zebronic products regularly.



India's top Newspapers, Magazines, Websites and leading YouTube channels cover Zebronic product launches and reviews.



CSR

Zebronics believes in making an impact in the community by joining hands to bring change with the help of technology and create a sustainable future. Under our CSR we have programs like Zeb Learn, Zeb Health, Zeb Environment and Zeb Tech that aide in the upliftment and growth of the society.

A responsible brand



ZEB HEALTH

A healthier you - Conducting health campaigns where one can come and ensure a healthy living.

ZEB ENVIRONMENT - Nurturing growth

Nurturing the growth of environment and keeping the surroundings clean initiative.

ZEB TECH - Sharing is Learning

A Platform given to the students to bring out the best in them and prepare them for challenging future.

ZEB-LEARN - Spreading smiles, Discovering wisdom

Helping Homes, Orphanages and NGOs to create an environment of optimism and help them in their growth



Corporate Social
Responsibility



ZEB LEARN



Under the Zeb Learn initiative, Zebronics initiates activity led programs in orphanages and old age homes. Frequent trips are organized filled with cultural activities, education tours, city visits and more. While a cultural tour program was hosted for the elderly home, the kids were taken to a planetarium and a library to spark curiosity in their learning.



Nammadhu Illam kids at
Birla Planetarium - Chennai



Yoga camp at an
old age home - Chennai



Nammadhu Illam kids at
The Monkey Monk - Chennai



Pongal celebration at Aruwe - Chennai



Blooming Beacon - Chennai



Diwali Celebration at Govt. Home - Chennai



ZEB HEALTH



Under the Zeb Health initiative, Zebronics believes in putting health first with health-related programs like health check-ups and medical assistance for the upliftment of the underprivileged. A health clinic at Pallikaranai village, set up by Zebronics provides medical assistance at rupees 10. Yoga classes are also held twice a week for the old age homes and the orphanages.



Palikarnai Health Care Center - Chennai



Dakshinachitra - Chennai



Kidney Dialysis center - Chennai



Breast Cancer Awareness - Chennai



ZEB ENVIRONMENT

Under the Zeb-Environment initiative, Zebronics promotes environment-related activities. We actively participated in the distribution of materials and rehabilitation for the Delta region affected by the Gaja cyclone. Earlier, we had also been involved in sapling distribution and we feel it's our personal responsibility to take charge of our environment.



2000 Saplings Distribution - Chennai



Gaja Cyclone Relief - Delta Districts



ZEB TECH



Under the Zeb-Tech initiative, Zebronics promotes curiosity based knowledge that helps students to get trained in different skills and also hones them for the future. More than 3500 schools across India were a part of the Zeb-Tech initiative in cities like Ludhiana, Chandigarh, Kolkata, Chennai, Mumbai, Delhi, Salem, Coimbatore, Jaipur, Trichy, Pondicherry, Madurai, Tirunelveli, Lucknow and Patna.



Kolkata



Coimbatore



Madurai



Delhi



Jaipur



Mumbai

Marketing

Newspapers

Hoarding

TV

Cricket

Shop branding

360^{degree}

Dealer meet

Approach

Co-branding

Magazine

Road show

Cultural

Expo

Social media

Online





ZEB CONNECT



Under the Zeb- Connect initiative, Zebronics initiates brand engagement with corporate companies. This year we've engaged with more than 200 companies and their employees to do brand promotion and engagement at some of the renowned corporate houses like Infosys, Statements House, Ascendas and more.



Infosys - Bangalore



Statesman House, C.P (Delhi)



Ascendas - Chennai



Marketing

Expos

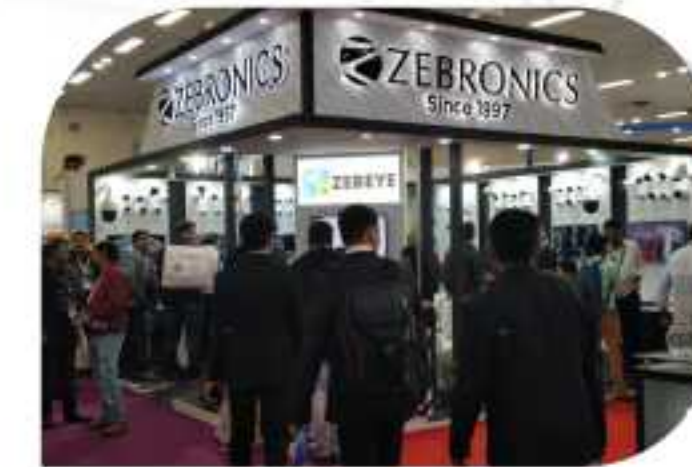
Zebtronics has been a part of many expos across India including Chennai, Hyderabad, Mumbai, Ahmedabad, Lucknow, Ranchi, Jaipur, Delhi and more



Diwali Carnival - Jaipur



Phoenix Mall - Chennai



IFSEC Expo - Delhi



Giftionery Expo - Hyderabad



Gifting & Stationery Expo - Mumbai



JCI Utsav - Ranchi



IITF - Delhi



Gift World Expo - Delhi



IITMF - Kolkata



Marketing



Local & Metro Train Branding

Zebronics branding was also seen in major city metros across India including Chennai, Mumbai, Kolkata, and Delhi.



Metro Train - Chennai



Metro Train - Kolkata



Metro Train - Delhi



Local Train - Mumbai



Marketing

Hoarding

Zebronics brand hoardings were prominently seen in Mumbai, Kolkata, Surat, Rajkot, Ahmedabad, Patna, Delhi and more.



Surat



Delhi



Patna



Rajkot, Baroda



Ahmedabad



Kolkata



Marketing

Shop Branding



Zebronics has done shop branding for more than 2000 dealers and distributors across India.



Salem



Chennai



Lucknow



Delhi



Patna



Secunderabad



Marketing

Bus Shelters



Zebtronics branding done in bus shelters across Chennai, Bangalore, Hyderabad, Mumbai, Patna, and Delhi.



Delhi



Chennai



Patna



Hyderabad



Bangalore



Mumbai



Marketing

TV/Radio Campaign

Zebronics has partnered with more than 15 channels covering 30 shows. We've also run radio campaigns across Chennai, Mumbai, and Delhi.



Sun TV



Zoom TV



Radio Campaign



Zee Tamil TV



News 7



Udaya & Adithya TV



Marketing

Cineplexes

Zebronics had been involved in branding at cineplexes for more than 65 cities across India.



Jaipur



Moradabad



Indore



Meerut



Ranchi



Agra



Marketing

Magazines/News Papers



Zebronics has also spread its brand image via various in-flight magazines such as GoGetter, SpiceJet and also other magazines like Filmfare. Automobile and Tech magazines, including more than 20 channel IT magazines. We've also advertised in newspapers like Dainik Jagran, Rajasthan Patrika, Hindustan, Samagya and many more.





Marketing

Marathons

Zebtronics has involved as a fitness partner in at least 60+ marathons across India



Chennai



Maharashtra



Bangalore, Secunderabad



Marketing



UBER/OLA and Auto Branding

Zebronic branding seen on Uber and Ola cabs in Rajasthan, Pune, Mumbai, and Delhi.



UBER Branding



Auto Branding



OLA Branding



Marketing

Mall Branding

Zebronics branding at shopping malls in Chennai and Delhi.



The Forum Mall - Chennai



Phoenix Mall - Chennai



GIP Mall - Noida





Marketing



Zebtronics has been actively involved in branding at Airport, Gyms, Public Transport, Kiosks and at various festive events across India.



Airport Branding - Mumbai(T1, T2)



Bus Branding - Mumbai, Kolkata



Gold Gym Outlets - Mumbai



Ganpati Pandal - Mumbai



Diwali & Dandiya Exhibition - Noida



Navaratri Events - Gujarat



Pole Kiosk - Tamilnadu



Pole Kiosk - Kolkata



Lav Kush RamLila - Delhi



Dussehra, Chhath Pooja - Patna



BITA Mahotsav - Baroda



Durga Pooja - Kolkata



Marketing



Zebtronics has been continuously partnering with a plethora of Cultural festivals, Music festivals, College events, branding in films and many such events across India.



CCD Outlets - Mumbai



IIT Rendevous 2018 - Delhi



Aurantiaco Music Fest - Jalandhar



Talentina Kids Contest - Chennai



Aarman Malik Concert - Bangalore



Backwaters IIM - Kozhikode



Atharva - Manipal



Sphinx 2.0 - Jaipur



Arturo - IIT ROPAR



Music Fest - Chandigarh



VIT Vibrance - Chennai



Infilm Branding - South India

Thank You



www.zebronics.com